



FESTIVAL EVOLUTION OVER THE YEARS

**Audience tastes have
never been static.**

**Which means festival lineups
are constantly evolving.**

**So, we took a look back at just
how much things have changed.**

**And just how much they've
stayed the same.**

4 Festivals.

3 Categories.

| Coachella | Bonnaroo | Newport Folk | Lollapalooza

Genre Diversity

We measured the number of distinct genres represented so see if there are any significant shifts.

Total Acts

We compared the total number of acts at each respective festival to see how they've changed over the years (or stayed the same).

Top Genres

We compared the top 3-4 genres at each respective festival based on their relative representation (%).

2005

GOLDENVOICE PRESENTS IN INDIO

COACHELLA

COACHELLA VALLEY MUSIC AND ARTS FESTIVAL

INDIO CALIFORNIA



EMPIRE POLO FIELD

Coldplay

Bauhaus • Weezer

IN THE TENT

the Chemical Brothers • Wilco • Keane • Snow Patrol

Rilo Kiley • Café Tacuba • Doves • Sage Francis • the Raveonettes • Bloc Party

Mercury Rev • Fantômas • Hernan Cattaneo • Spoon • Zap Mama • DJ Peretz

Jamie Cullum • M83 • Ambulance LTD • Four Tet • MF Doom • Josh Wink • Amp Fiddler

Tiga • the Kills • UNKLE JAMES LAVELLE • the Secret Machines • Boom Bip • Swayzak • DJ Marky

Immortal Technique • Jean Grae • Razorlight • Katie Melua • Radio 4 • Buck 65

Nic Armstong and the Thieves • Gratitude • Eisley • the Sexy Magazines • k-os

SUNDAY MAY 1

Nine Inch Nails

New Order • Bright Eyes • Gang of Four

IN THE TENT

the Prodigy • Black Star • the Faint • Roni Size

Armin Van Buuren • the Arcade Fire • Pinback • Roots Manuva • DJ Krush

Z-Trip • Thrice • Junkie XL • M.I.A. • British Sea Power • the Dresden Dolls

Miss Kittin • the Fiery Furnaces • Ben Watt • Aesop Rock • the Perceptionists • Jem • Autolux

Donavon Frankenreiter • Sixtoo • Tegan and Sara • Stereophonics • the Bravery • Matthew Dear

Diplo • Subtle • Beans • Shout Out Louds • the Futureheads • Sloan • Kasabian • the Blood Brothers

Matmos • Wolf Eyes • the Locust • Gram Rabbit • Smokestacks • Zion I • Midlake



2025

GOLDENVOICE PRESENTS IN INDIO

COACHELLA

COACHELLA VALLEY MUSIC AND ARTS FESTIVAL

INDIO CALIFORNIA



EMPIRE POLO CLUB

Lady Gaga

FRIDAY APRIL 11 & 18

Missy Elliott • Benson Boone • the Marías • LISA • the Prodigy • Parcels • FKA twigs • Mustard • Mau P

GloRilla • Yeat • the Go-Go's • MARINA • Djo • Tyla • Sara Landry • Thee Sacred Souls • d4vd • Artemas • Miike Snow

Three 6 Mafia • Chris Lorenzo • SAINT JHN • 4batz • Vintage Culture • Tink • Maribou State • Eyedress • A.G. Cook

CA7RIEL & Paco Amoroso • Chris Stussy • Damian Lazarus • julie • Austin Millz • Lola Young • Tinlicker • SPEED

Seun Kuti & Egypt 80 • Ravyn Lenae • Beltran • TOPS • Los Mirlos • PARISI • Pete Tong x Ahmed Spins

KNEECAP • Shermanology • vs self • HiTech • Moon Boots • Coco & Breezy • Glixen • EREZ

SATURDAY APRIL 12 & 19

Green Day

Charli xcx • THE ORIGINAL MISFITS • Keinemusik • Above & Beyond • Anitta • Ivan Cornejo • Clairo • ENHYPEN

Shoreline Mafia • T-Pain • Hanumankind • Sam Fender • Japanese Breakfast • Beth Gibbons • Darkside • Eli Brown

Gustavo Dudamel & LA Phil • Jimmy Eat World • Viagra Boys • Disco Lines • Blonde Redhead • Amelie Lens • Alok

Yo Gabba Gabba! • Glass Beams • The Dare • 2hollis • Mind Against x Massano • Klangkuenstler • salute • horsegirl • El Malilla

Medium Build • underscores • Indo Warehouse • Indira Paganotto • Infected Mushroom • Rawayana • Layton Giordani

DJ Gigola • HAAi • Judeline • Together Pangea • Bob Vylan • Prison Affair • Talón

SUNDAY APRIL 13 & 20

Post Malone

Megan Thee Stallion • Zedd • Junior H • JENNIE • Kraftwerk • beabadoobee • Polo & Pan • XG

Basement Jaxx • Keshi • Chase & Status • Still Woozy • Sammy Virji • Jessie Murph • Arca • Rema • Shaboozey

Ty Dolla \$ign • Circle Jerks • Ben Böhrer • Amyl & the Sniffers • Boris Brejcha • Dixon x Jimi Jules • Muni Long • Amaarae

BigXthaPlug • Snow Strippers • Fcukers • Interplanetary Criminal • Dennis Cruz • VTSS • The Beaches • Wisp • MEUTE

Francis Mercier • Hope Tala • Sparrow & Barbossa • Ginger Root • AMÉMÉ • SOFT PLAY • Mohamed Ramadan • GEL

Kumo 99 • DESIREE • Tripolism • Yulia Niko

Travis Scott

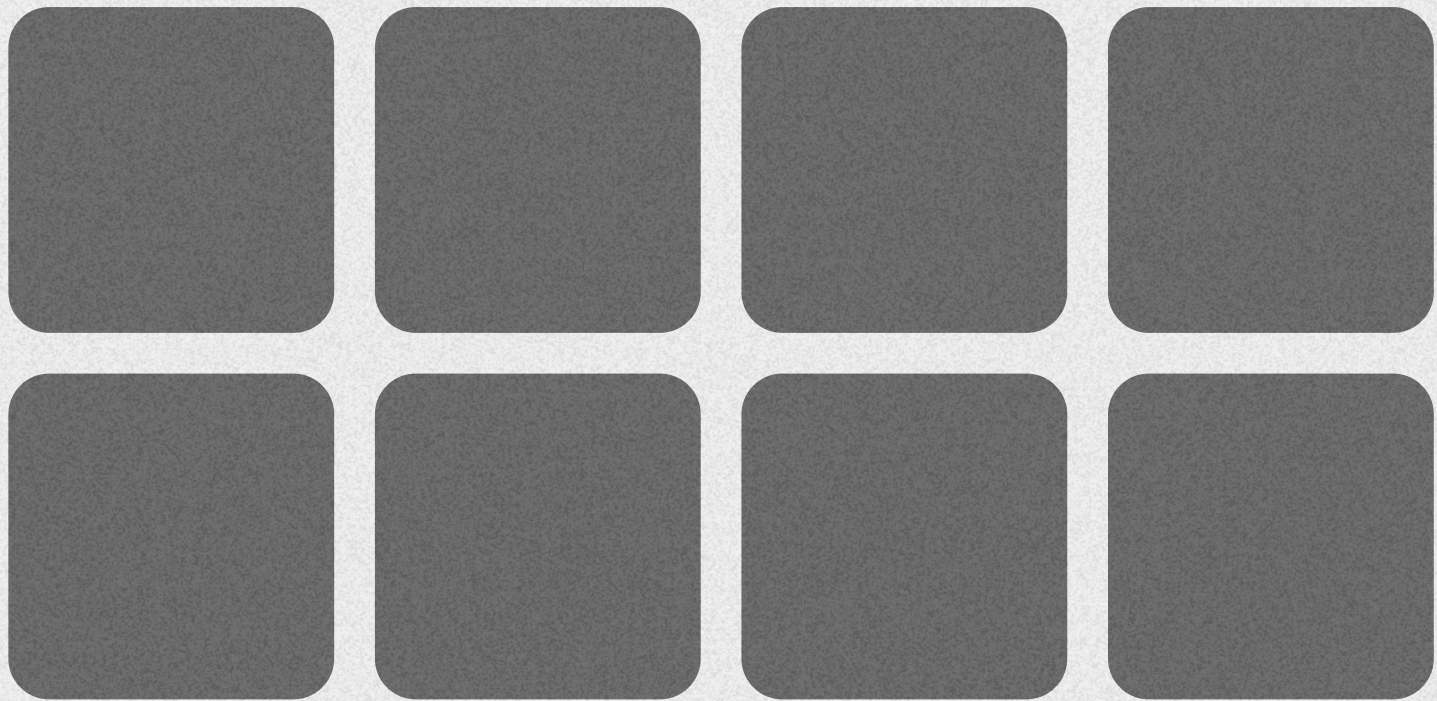
Designs the Desert



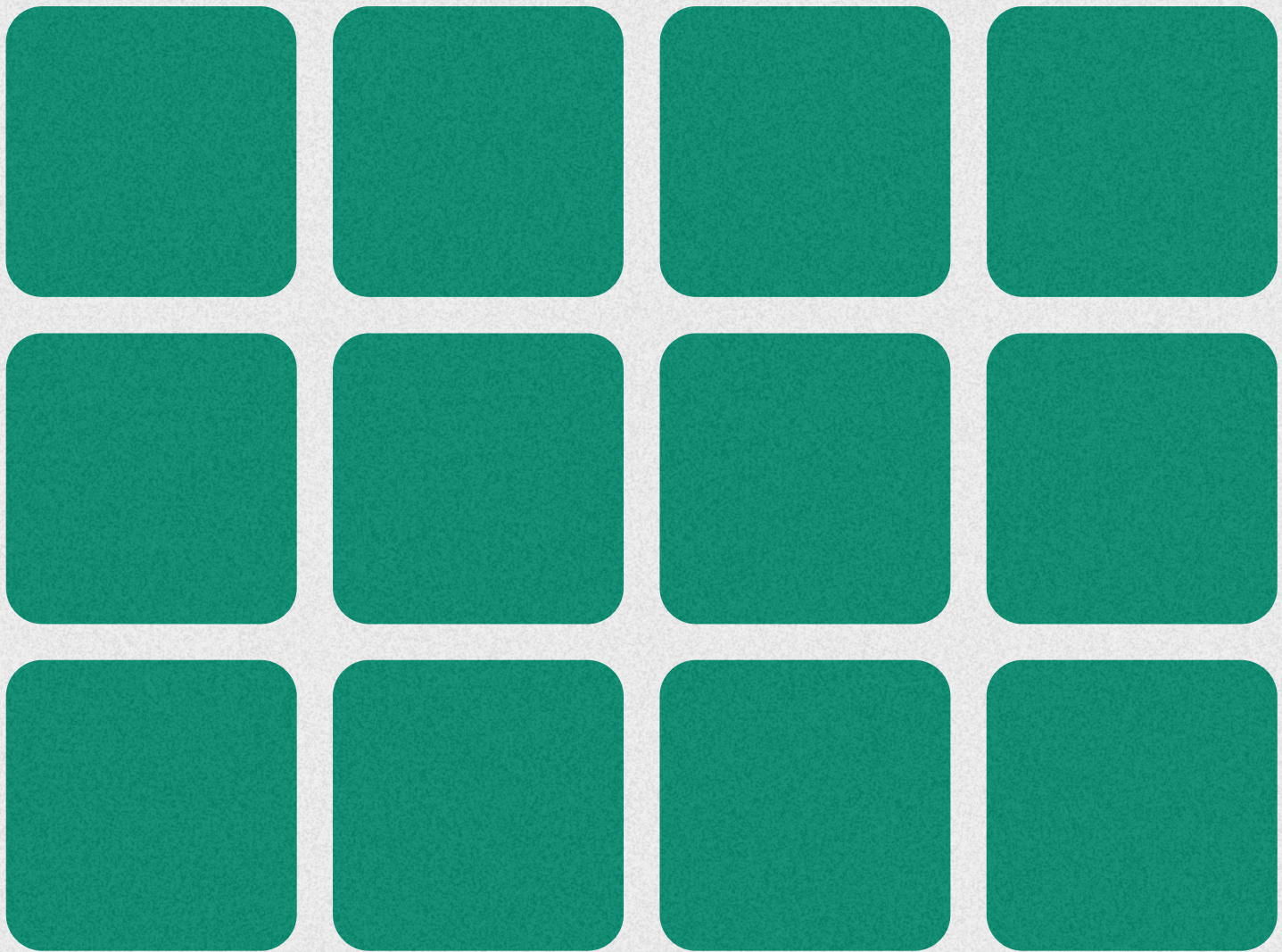
Genre Diversity

Coachella

2005 | 7-8



2025 | 11-12

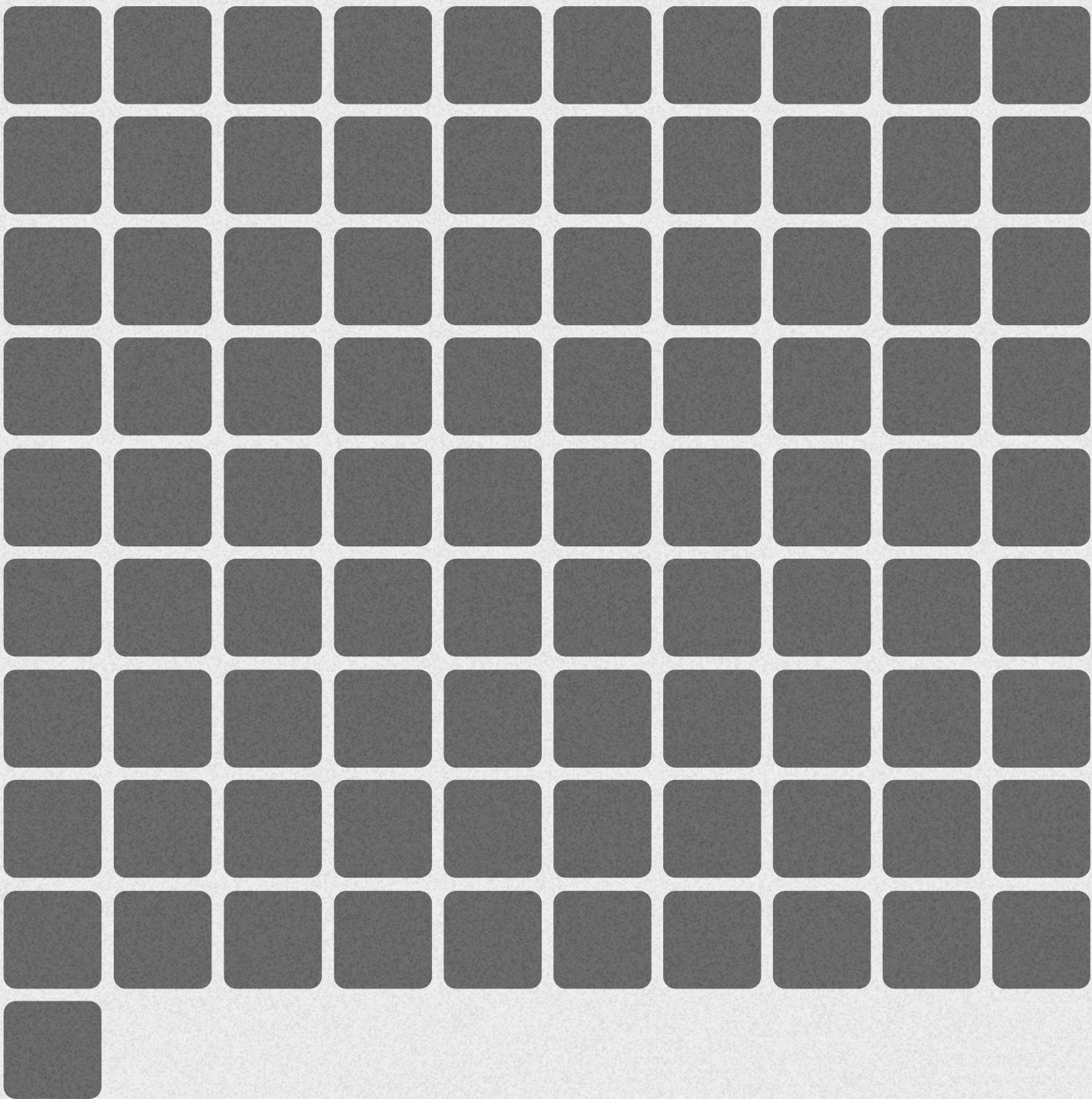


50%
Increase

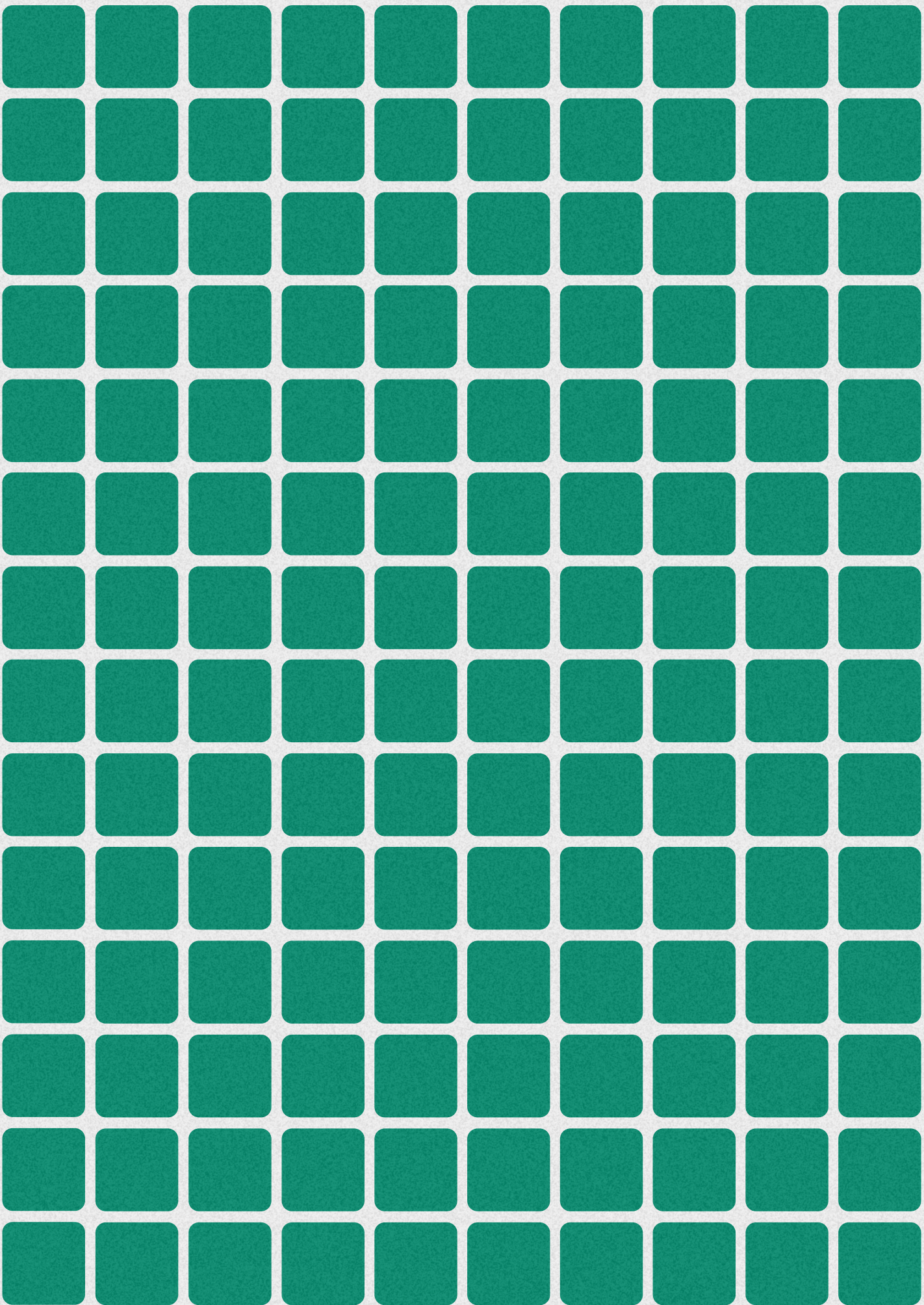
Total Acts

Coachella

2005 | 91



2025 | 140+



53%
Increase

Top Genres

Coachella

2005



2025



2005

SPHERELY
AC

bonnaroo

MUSIC & ARTS FESTIVAL 2005

WIDESPREAD PANIC (2 NIGHTS) • DAVE MATTHEWS BAND
TREY ANASTASIO BAND - SPECIAL LATE NIGHT SHOW
THE ALLMAN BROTHERS BAND • JACK JOHNSON
THE BLACK CROWES • ALISON KRAUSS & UNION STATION
MODEST MOUSE • BOB WEIR AND RATDOG
HERBIE HANCOCK'S HEADHUNTER'S 2005 • GOV'T MULE
BELA FLECK ACOUSTIC TRIO • THE MARS VOLTA • JOHN PRINE
YONDER MOUNTAIN STRING BAND • JURASSIC 5 • THE WORD
GALACTIC'S KREWE DE CARNIVALE • MY MORNING JACKET
KELLER WILLIAMS • STS9 • EARL SCRUGGS & FRIENDS
JOSS STONE • KINGS OF LEON • DE LA SOUL
BENEVENTO/RUSSO DUO w/ MIKE GORDON • O.A.R.

OZOMATLI • RILO KILEY • KARL DENSON'S TINY UNIVERSE
DRIVE-BY TRUCKERS • PARTICLE • JOANNA NEWSOM
PETER ROWAN & CRUCIAL REGGAE • XAVIER RUDD • RAY LAMONTAGNE
THE GOURDS • BLUE MERLE • SECRET MACHINES • DONNA THE BUFFALO
MOUSE ON MARS • JOHN BUTLER TRIO • THE PERCEPTIONISTS • OLLABELLE
OLD CROW MEDICINE SHOW • RJD2 • CITIZEN COPE • THE OLD 97'S
BRAZILIAN GIRLS • M. WARD • MADELEINE PEYROUX • THE FRAMES • DJ KRUSH
ASSEMBLY OF DUST • AMOS LEE • MATISYAHU • PERPETUAL GROOVE
TEA LEAF GREEN • LAKE TROUT • GABBY LA LA feat. LES CLAYPOOL
HEARTLESS BASTARDS • JOSH RITTER
KERMIT RUFFINS & THE BARBEQUE SWINGERS • SIGNAL PATH • 22-20'S
KEREN ANN • DR. DOG • MOTION POTION • ALEXANDRA SCOTT • ALO • BRANDI CARLILE
BRETT DENNEN • DISHWATER BLONDE • DIXIE DIRT • JIM LAUDERDALE • JODIE MANROSS
THE LEGENDARY SHACK SHAKERS • MIC HARRISON • MILE 8 • OLD UNION
OUTFORMATION • R. B. MORRIS & THE IRREGULARS • ROSE HILL DRIVE • STRUT
TODD STEED & THE SUNS OF PHERE • TOUBAB KREWE • TRENT DABBS
WILL HOGE • ZENPHONIC

JUNE 10-12, 2005

MANCHESTER, TENNESSEE

WWW.BONNAROO.COM

Festival Evolution

2025

JUNE 12-15, 2025
MANCHESTER, TENNESSEE

bonnaroo

music & arts festival

PLUS!
KING GIZZARD
& THE LIZARD VIZARD
ROO RESIDENCY:
3 SETS, 3 DAYS

THURS **LUKE COMBS** **DOM DOLLA**
SAMMY VIRJI **MARCUS KING** **GREEN VELVET** **2HOLLIS** **INSANE CLOWN POSSE**
JOEY VALENCE & BRAE • DANIEL DONATO'S SCAMIC COUNTRY • WILDERADO • MAX STYLER • AZZECCA • THE LEMON TWIGS
WISP • SOFIA ISELLA • KITCHEN DWELLERS • DOGS IN A PILE • DIE SPITZ • HEY, NOTHING • THE DROPTINES

FRI **TYLER, THE CREATOR** **JOHN SUMMIT** **GLASS ANIMALS**
TIPPER **GOOSE** **THE RED CLAY STRAYS** **RAINBOW KITTEN SURPRISE** **MEGADETH**
WALLOWS • FOSTER THE PEOPLE • SLIGHTLY STOOPID • FLIPTURN • OF THE TREES • JPEGMafia • MARINA
TAPE B • MJ LENDERMAN • BOSSMAN DLOW • INZO • LEVITY • MANNEQUIN PUSSY • LEON THOMAS • CULTS
ALY & AJ • MATT CHAMPION • DETOX UNIT • RACHEL CHINOURIRI • EATER • GINGER ROOT • BEBE STOCKWELL • EFFIN

SAT **OLIVIA RODRIGO** **AVRIL LAVIGNE** **JUSTICE**
NELLY **GLORILLA** **MT. JOY** **RI GRIME** **BEABADOOBEE** **TYLA** **JESSIE MURPH**
MODEST MOUSE • GORGON CITY • FLATLAND CAVALRY • HOT MULLIGAN • ACTION BRONSON • CRANKDAT
DOPE LEMON • GIGI PEREZ • WAVE TO EARTH • CLAPTONE • JADE CICADA • WHAT SO NOT • DADI FREYR
ZIGGY ALBERTS • ROSSY • DESTROY BOYS • THE STEWS • THEE SINSEERS & THE ALTONS • AHEE
PLUS! **REMI WOLF'S INSANELY FIRE** **1970'S PCOL PARTY SUPERJAM**

SUN **HOZIER** **VAMPIRE WEEKEND** **QUEENS OF THE STONE AGE**
LSZEE **REMI WOLF** **RAYE** **ROYAL OTIS** **DISPATCH** **ROLE MODEL** **BARRY CAN'T SWIM**
TREATY OAK REVIVAL • BIG GIGANTIC • JACK'S MANNEQUIN • ATLIENS • BILMURI • SAINT MOTEL
JAMES ARTHUR • ALEX WARREN • ZINGARA • NATASHA BEDINGFIELD • ALEXANDRA KAY
GOLDIE BOUTILLIER • GRACE BOWERS & HODGE PODGE • GORILLAT • YDG

INTRODUCING THE INFINITY STAGE
THE WORLD'S LARGEST 360° SPATIAL AUDIO EXPERIENCE

Nº 22

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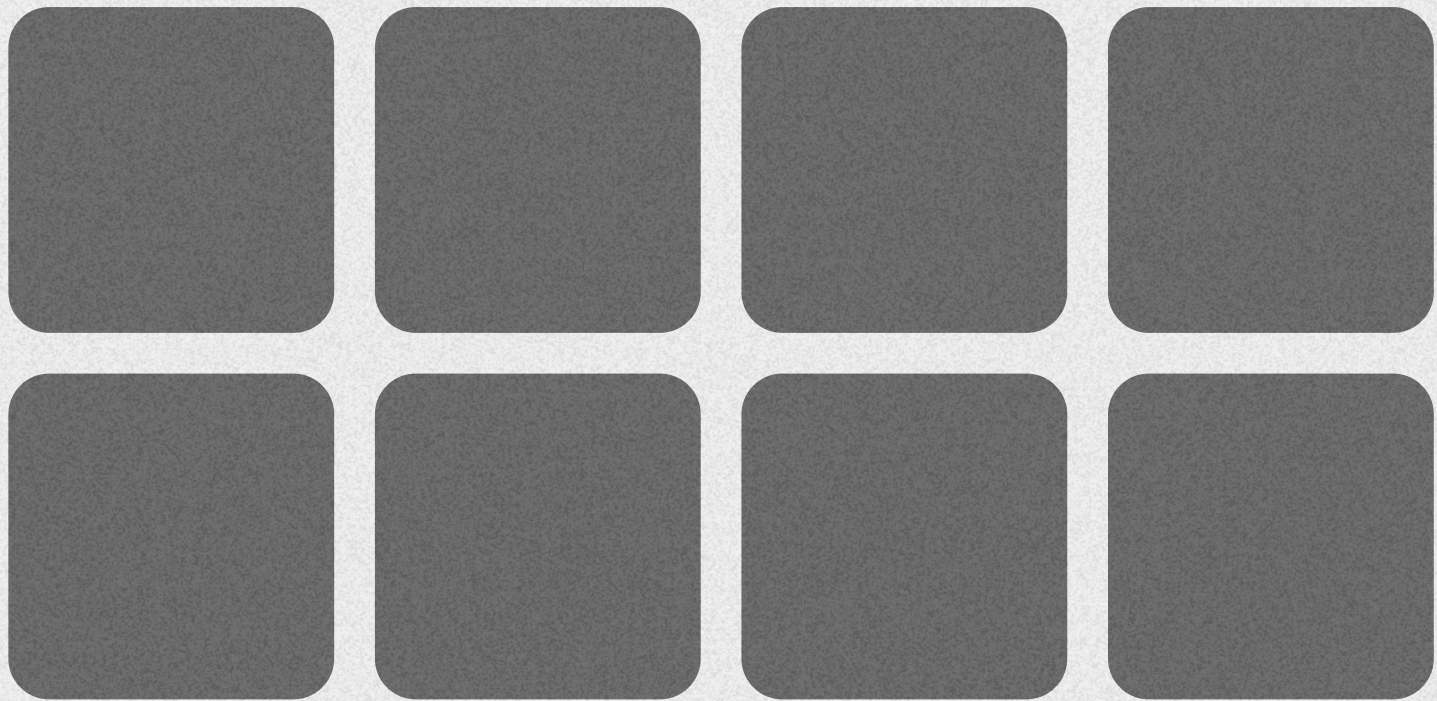
TICKETS AT BONNAROO.COM

2005-2025

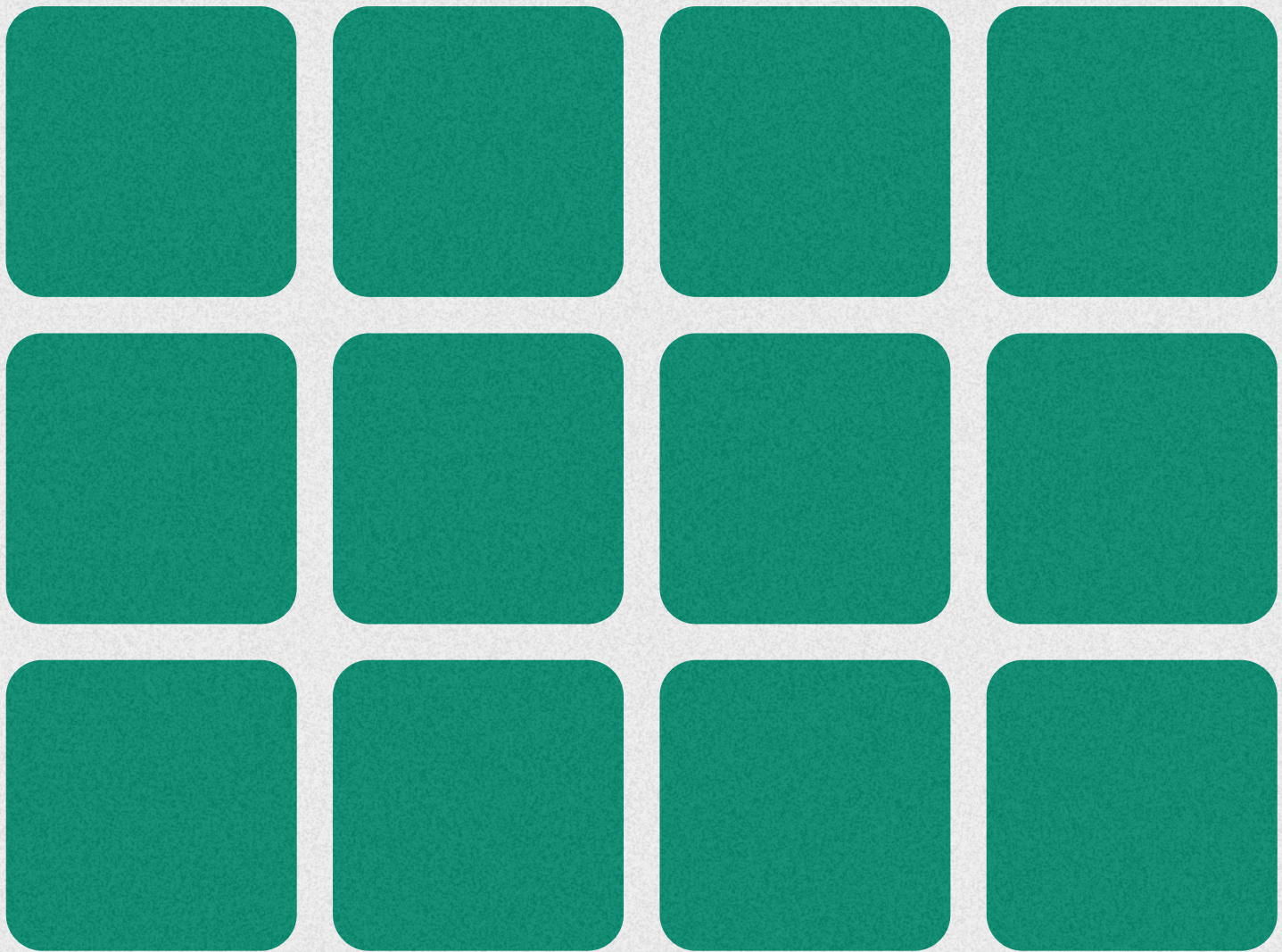
Genre Diversity

Bonnaroo

2005 | 7-8



2025 | 11-12

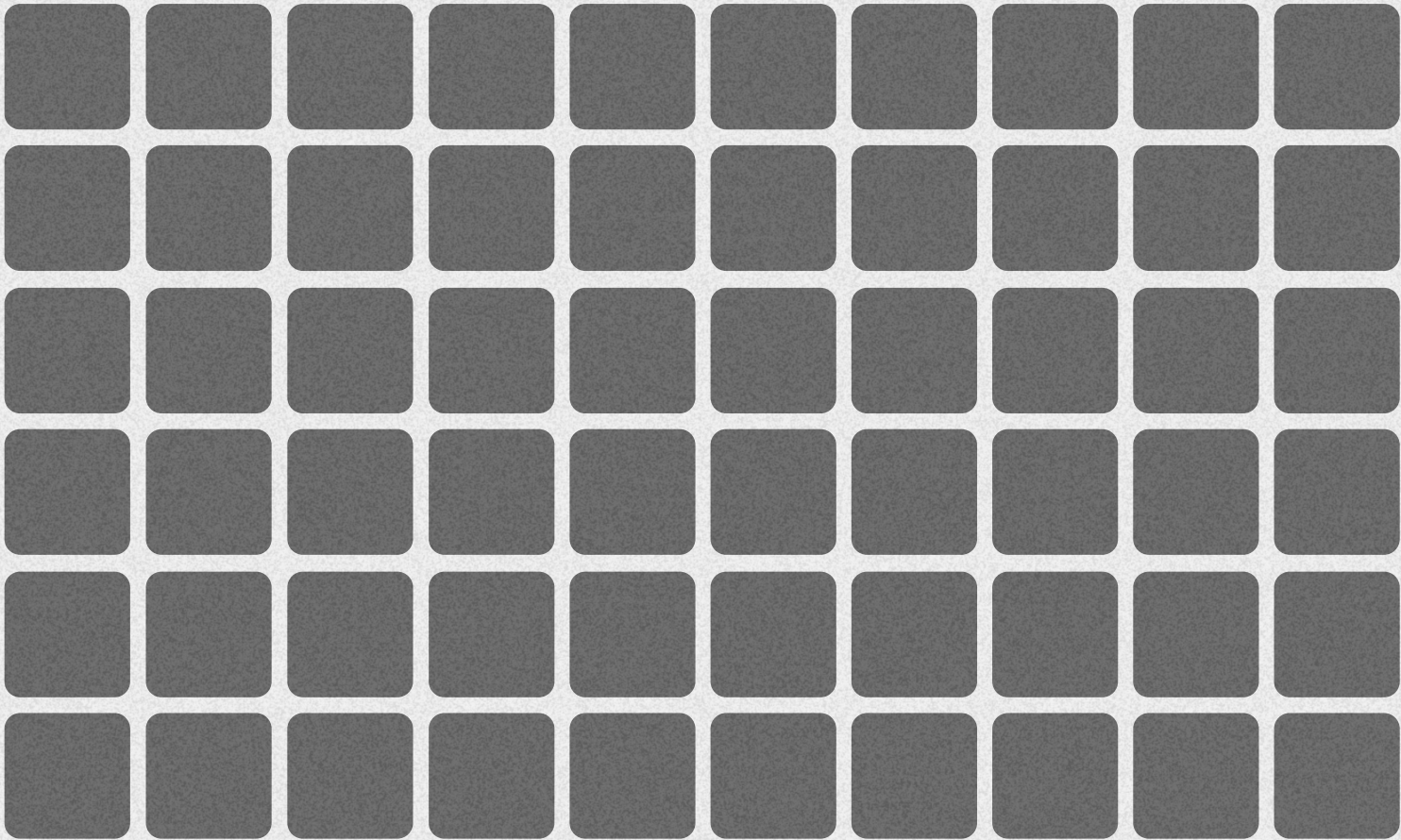


50%
Increase

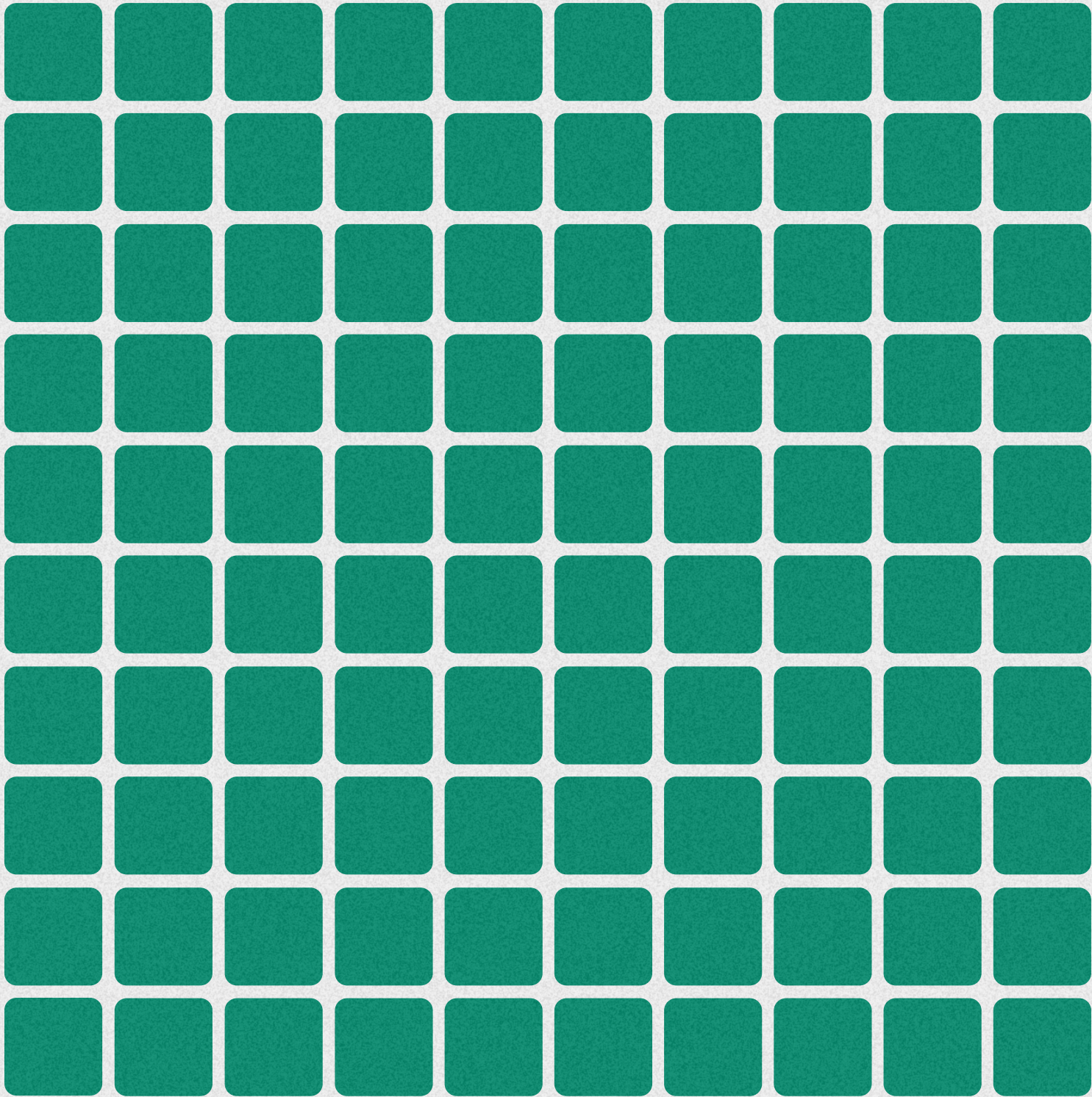
Total Acts

Bonnaroo

2005 | 60



2025 | 140+

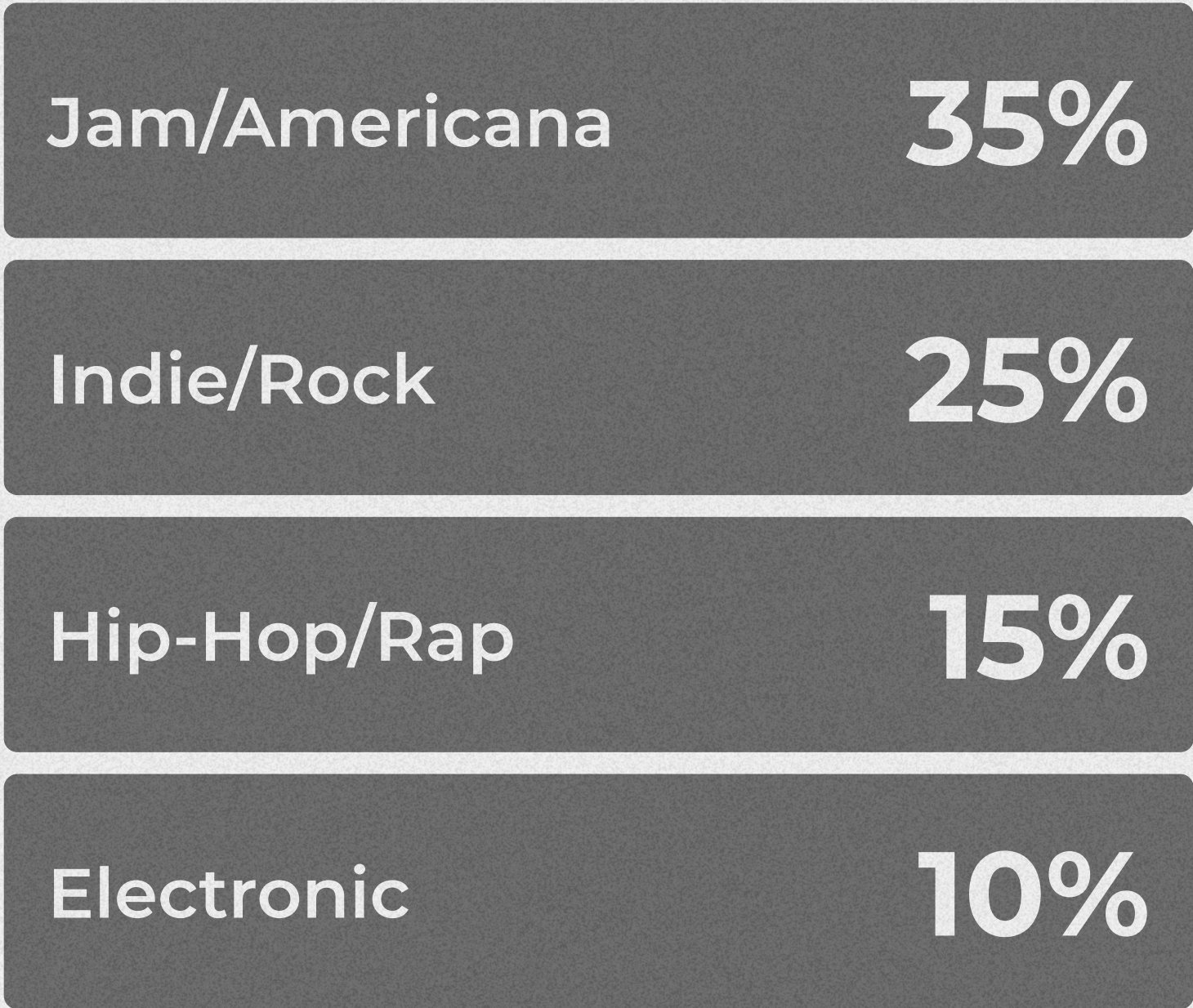


66%
Increase

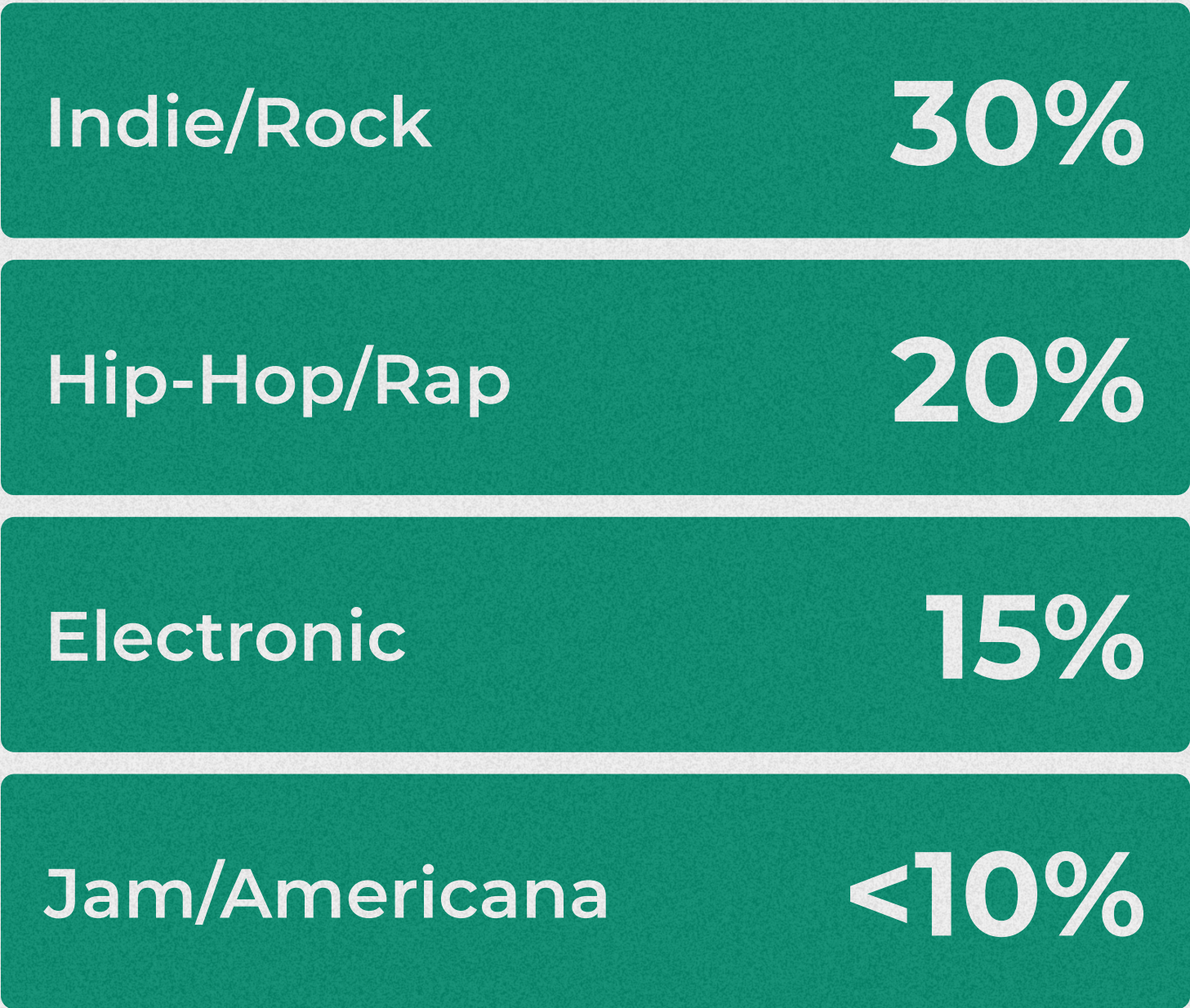
Top Genres

Bonnaroo

2005



2025



2005



**BEN & JERRY'S
NEWPORT
Folk
FESTIVAL
1995**

FRIDAY, AUGUST 4
Horseshoe Court Lawn at Newport Casino,
International Tennis Hall of Fame 7:30PM
A Celebration of Rounder Records' 25th Anniversary, with
Bill Morrissey
Cheryl Wheeler
Carol Noonan

SATURDAY, AUGUST 5
Fort Adams State Park 11:00AM-6:30PM
John Hiatt
Bob Weir & Rob Wasserman
with drummer **Jay Lane**
The Jayhawks
Patty Larkin
Victoria Williams
Terrance Simien
New Voices
with **Laura Smith** and **Laura Love Band**
Plus one more major artist to be announced in July!

SUNDAY, AUGUST 6
Fort Adams State Park 11:00AM-6:30PM
Indigo Girls
Joan Baez
Mary Black
Luka Bloom
the subdudes
Ferron
Ani DiFranco
Keb' Mo'
New Voices
with **Catie Curtis** and **Kevin Connolly**

TICKETS!
Advance Purchase (until the close of the business day Friday, August 4).
For kids under 12, admission to Fort Adams is \$10 at all times (kids under 2—free).
If available, ticket prices go up to \$32 festival weekend.

Friday/Casino	\$17.50
Saturday/Fort Adams	\$30 advance
Sunday/Fort Adams	\$30 advance
2-Day Ticket (limited number available)	\$50

Orders received after July 31st will be held at the gate.

Tickets are available at all **TICKETMASTER** locations.

For more information, write or call: Ben & Jerry's Newport Folk Festival
P. O. Box 1221, Newport, RI 02840
401-847-3700

FOR FESTIVAL UPDATES
In the Boston area, tune into **WBOS 92.9**, the official radio station for the Ben & Jerry's Newport Folk Festival, and be sure to turn to 10, **WJAR** Providence, the official television station.

LODGING
Contact the Newport Islander Doubletree Hotel, the official host hotel for the Ben & Jerry's Newport Folk Festival, at 401-849-2600. For additional help with hotels, contact our official reservation service, Taylor Made Reservations, at 1-800-848-8848. For information on camping, call the Office of Tourism at 401-277-2601.

PLEASE NOTE: Fort Adams does not allow alcoholic beverages or glass containers. No pets, bicycles, beach umbrellas (or anything that would obstruct views), or audio or video recording are allowed inside the festival. On-site parking, \$6. Schedule may be subject to change. No refunds or exchanges. Festival runs rain or shine.

Recycling for the festival is provided by Clean Water Action. Reduce, Reuse, Recycle!

Photos: Terrance Simien by Arnold Cahoon, all others by Jim Wilson
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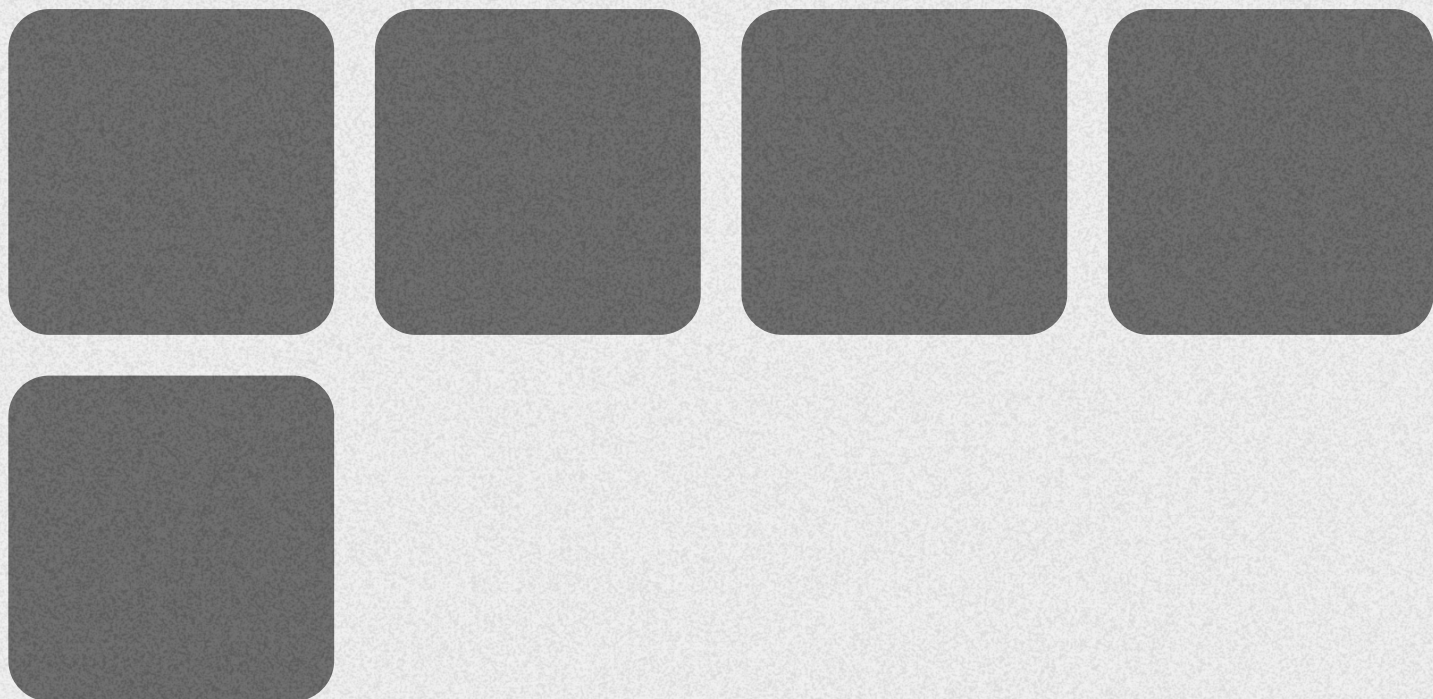
2025



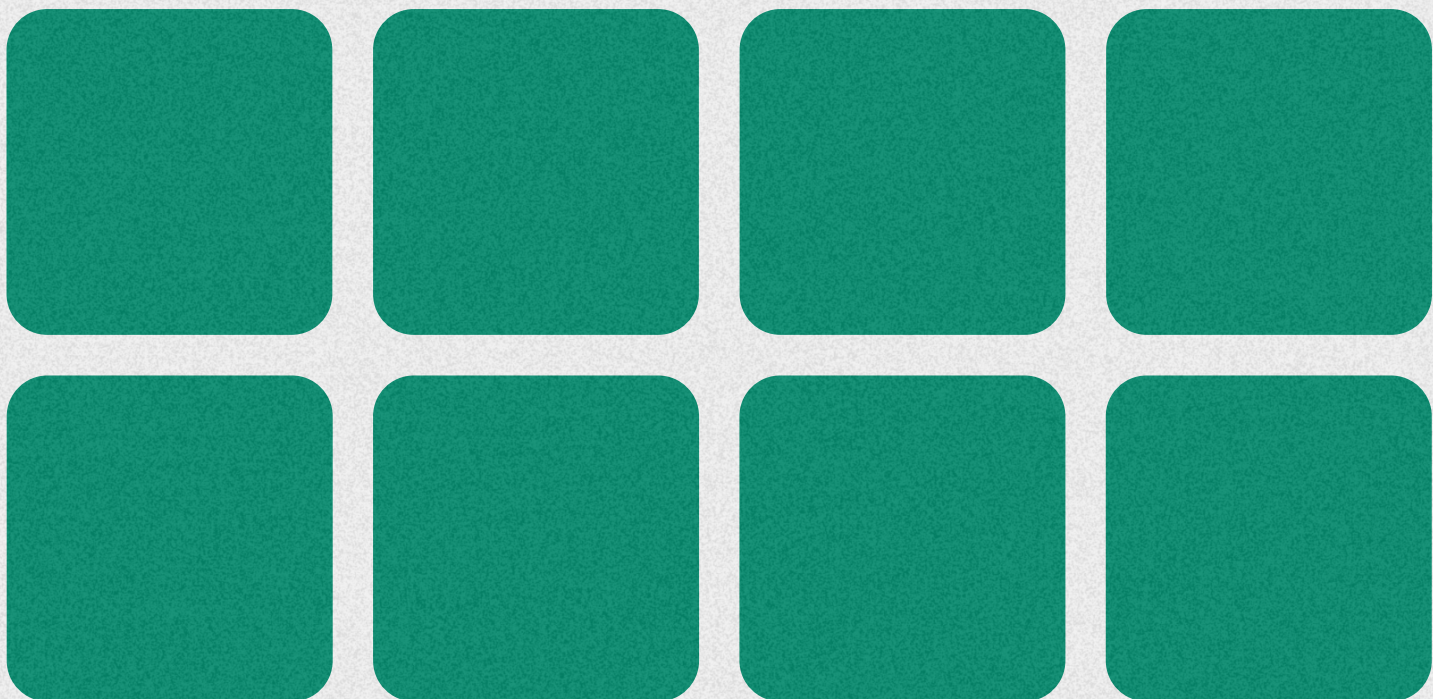
Genre Diversity

Newport Folk

2005 | 4-5



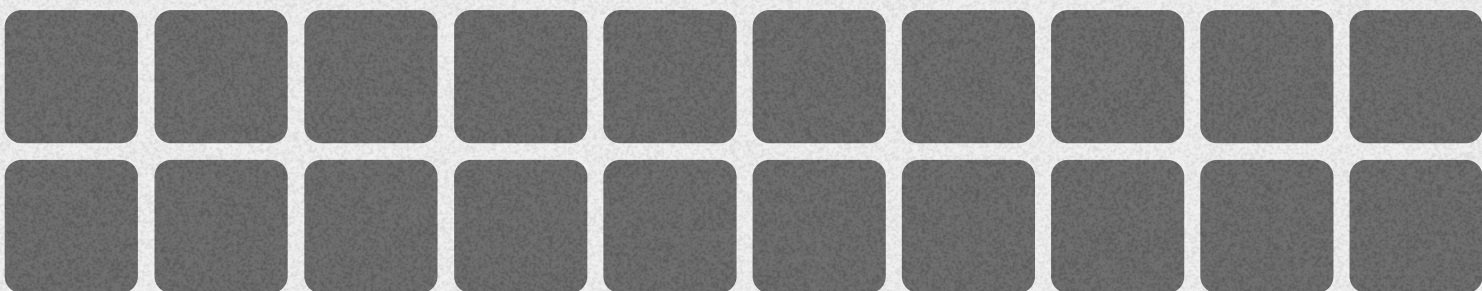
2025 | 7-8



60%
Increase

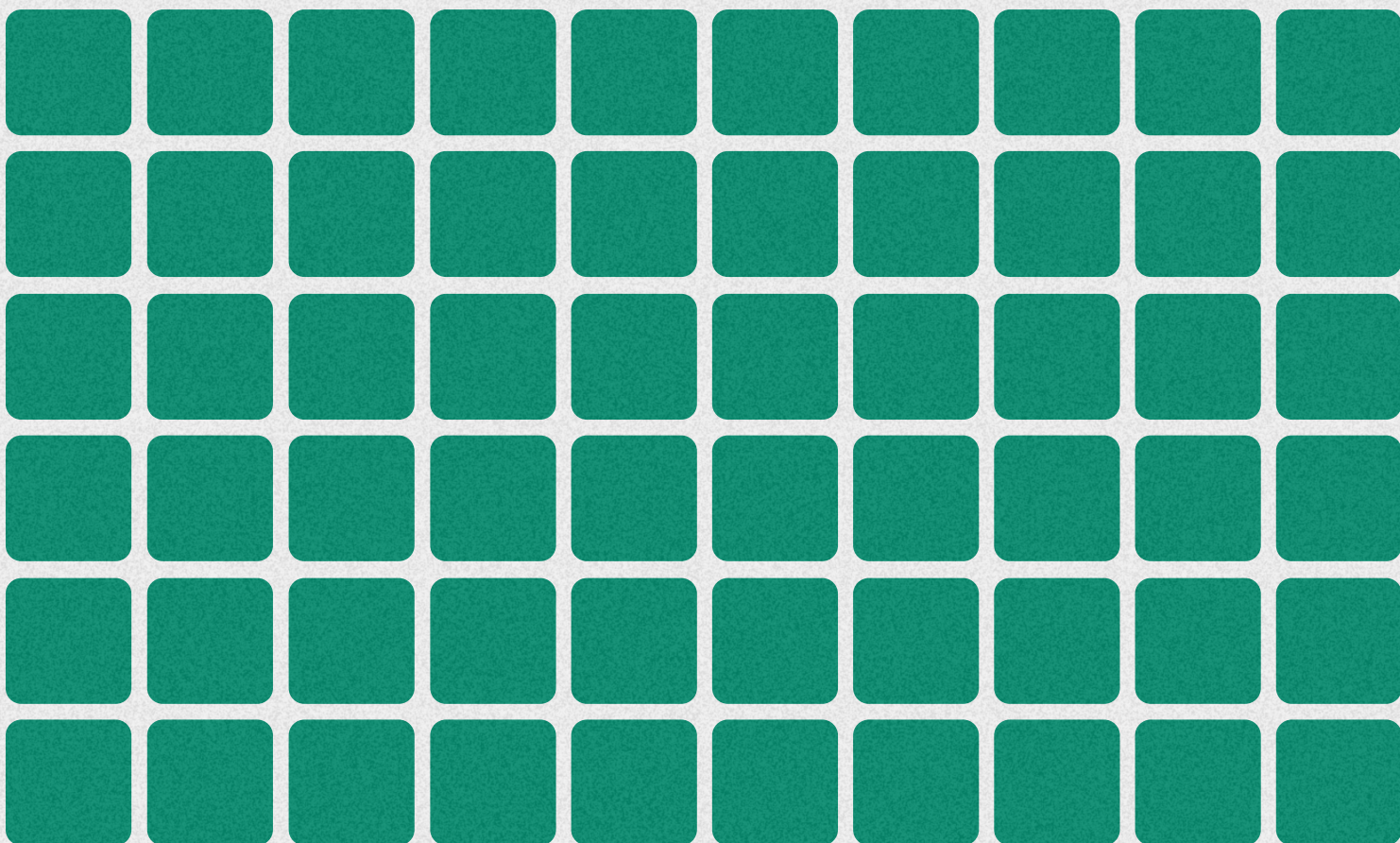
Total Acts

2005 | 20



Newport Folk

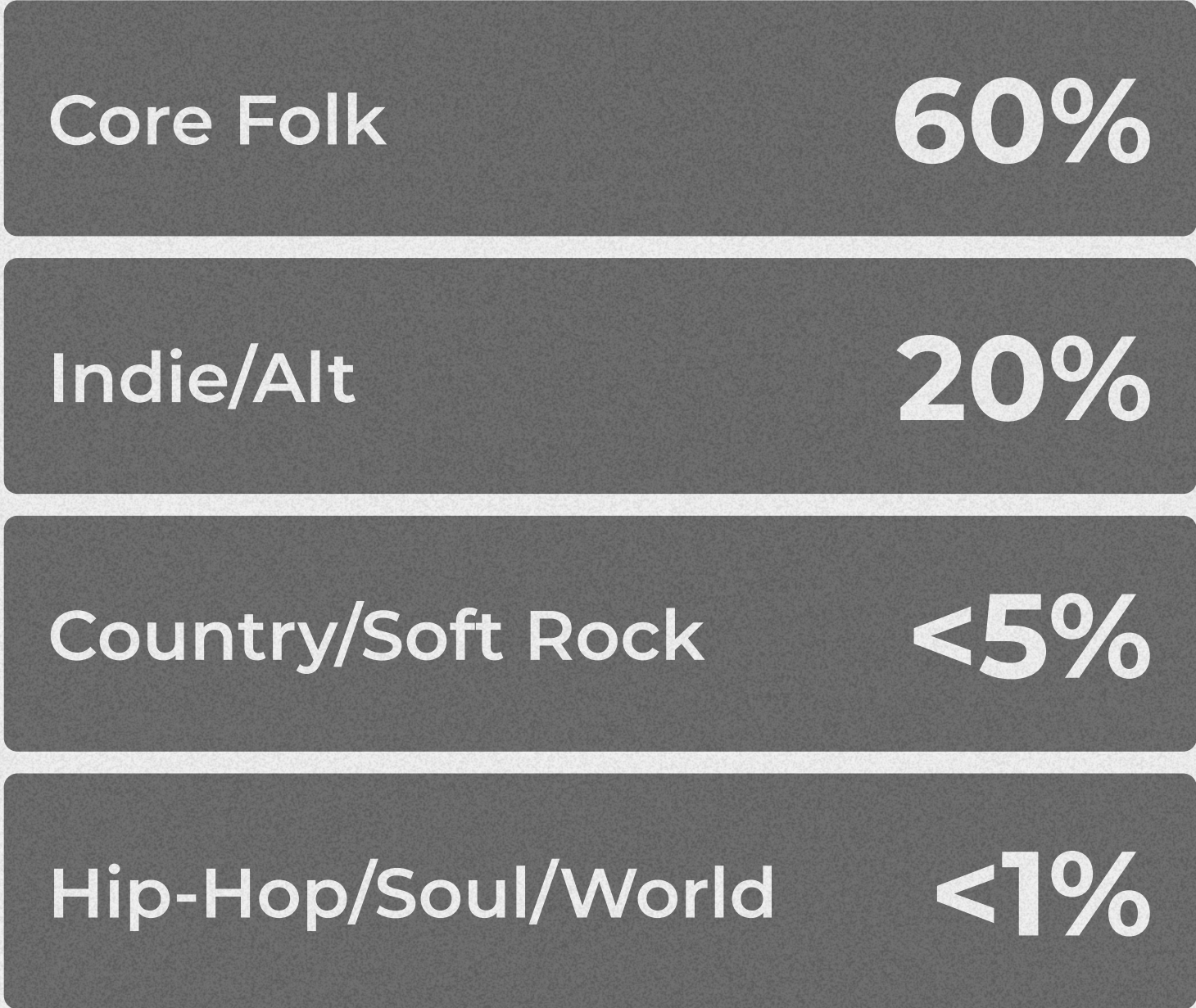
2025 | 60+



200%
Increase

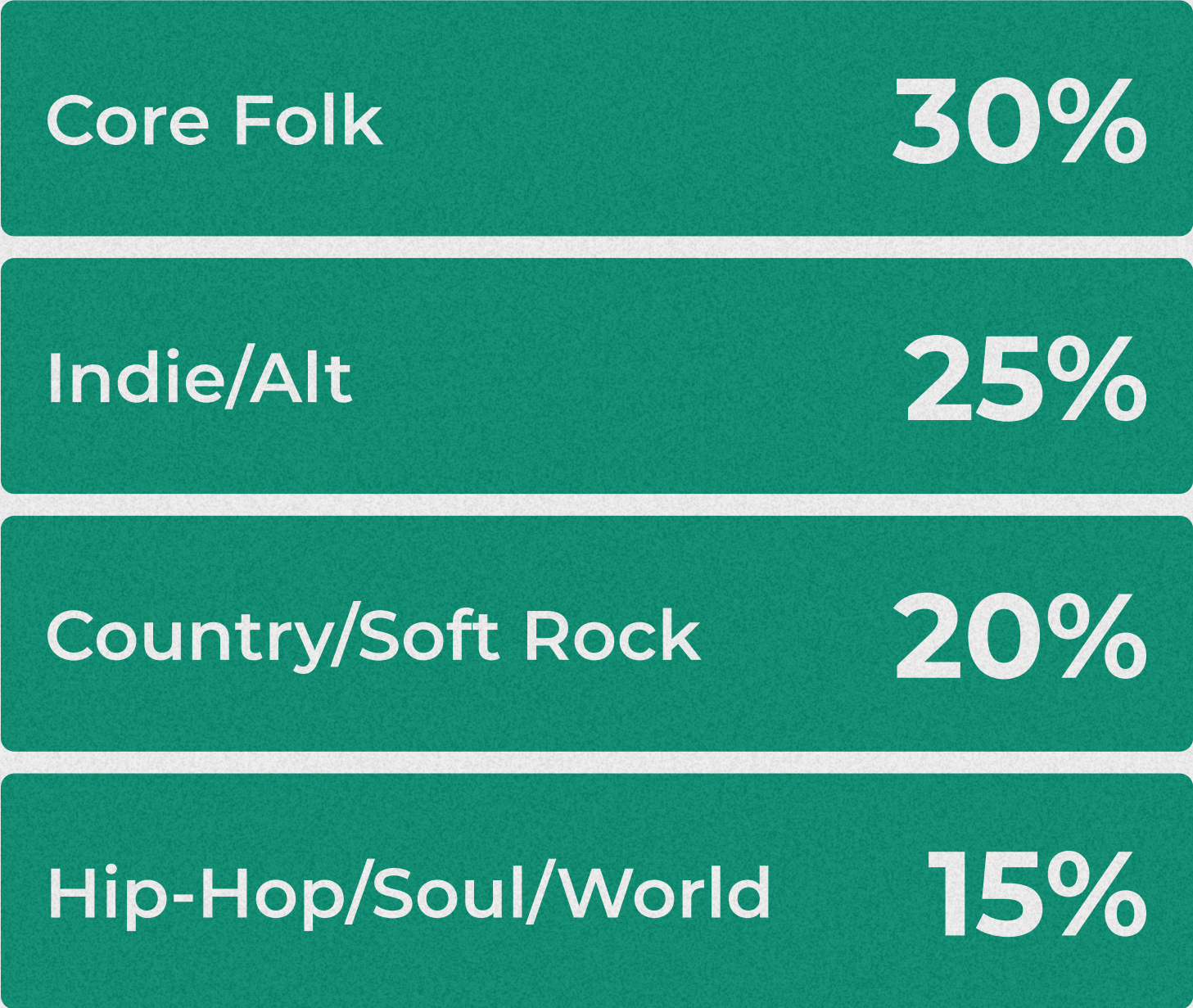
Top Genres

2005

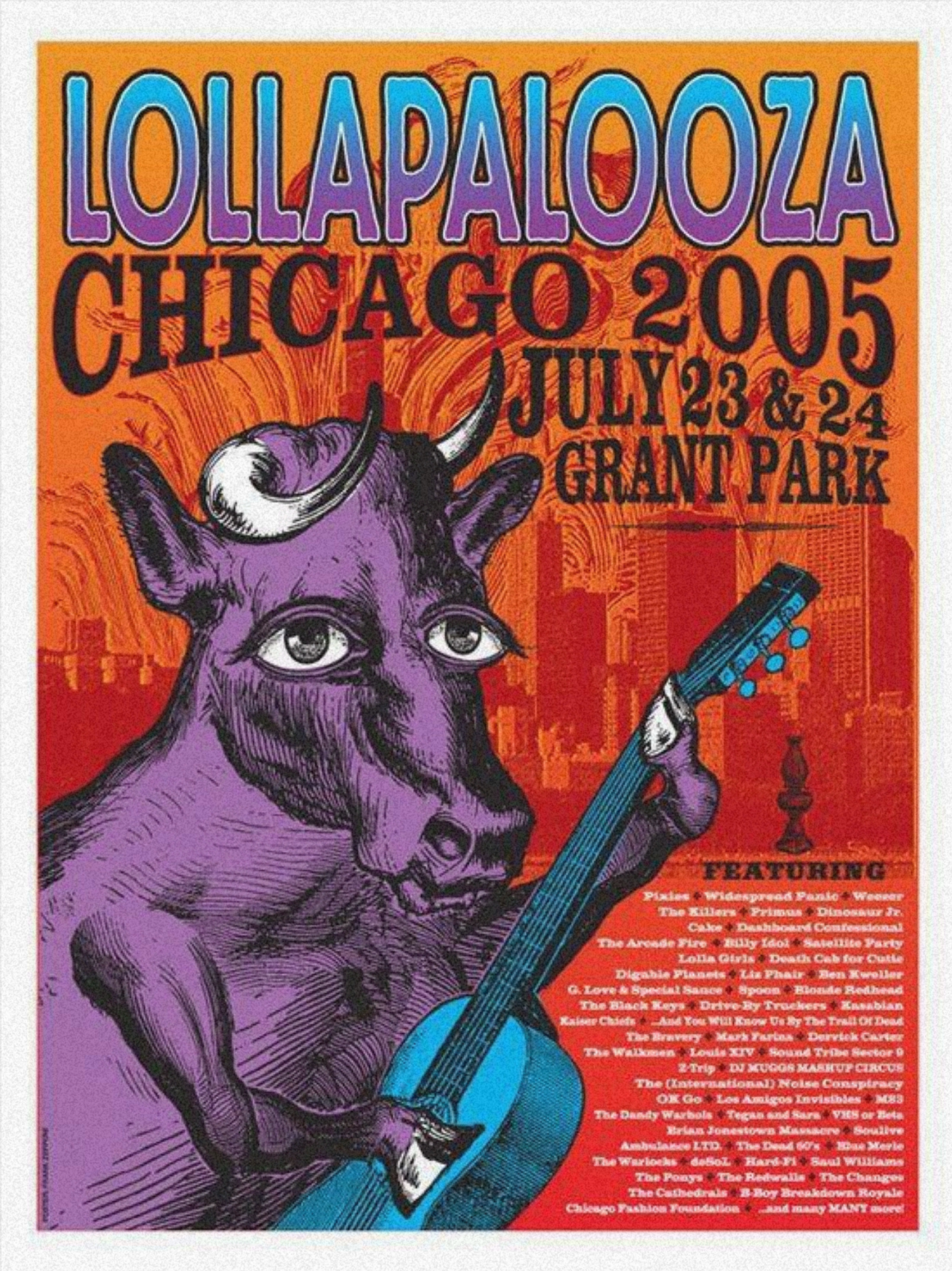


Newport Folk

2025



2005



Festival Evolution

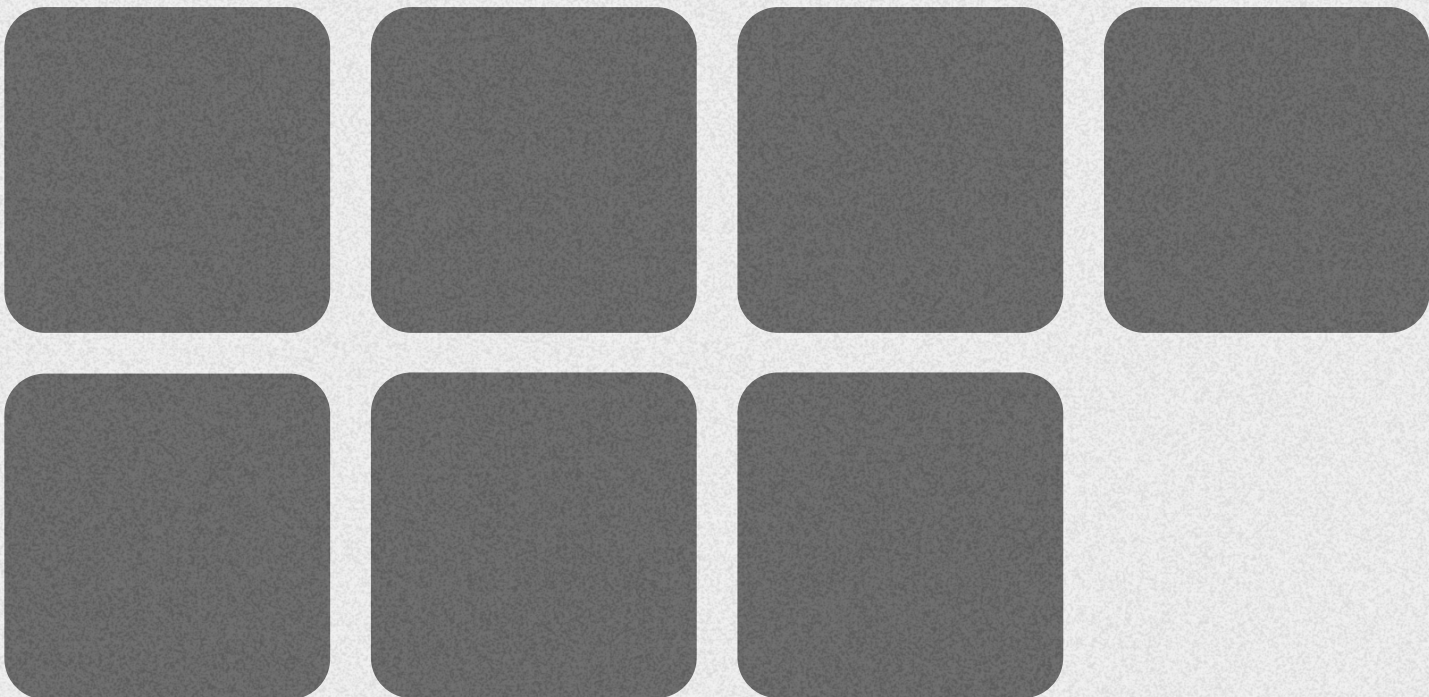
2025



2005-2025

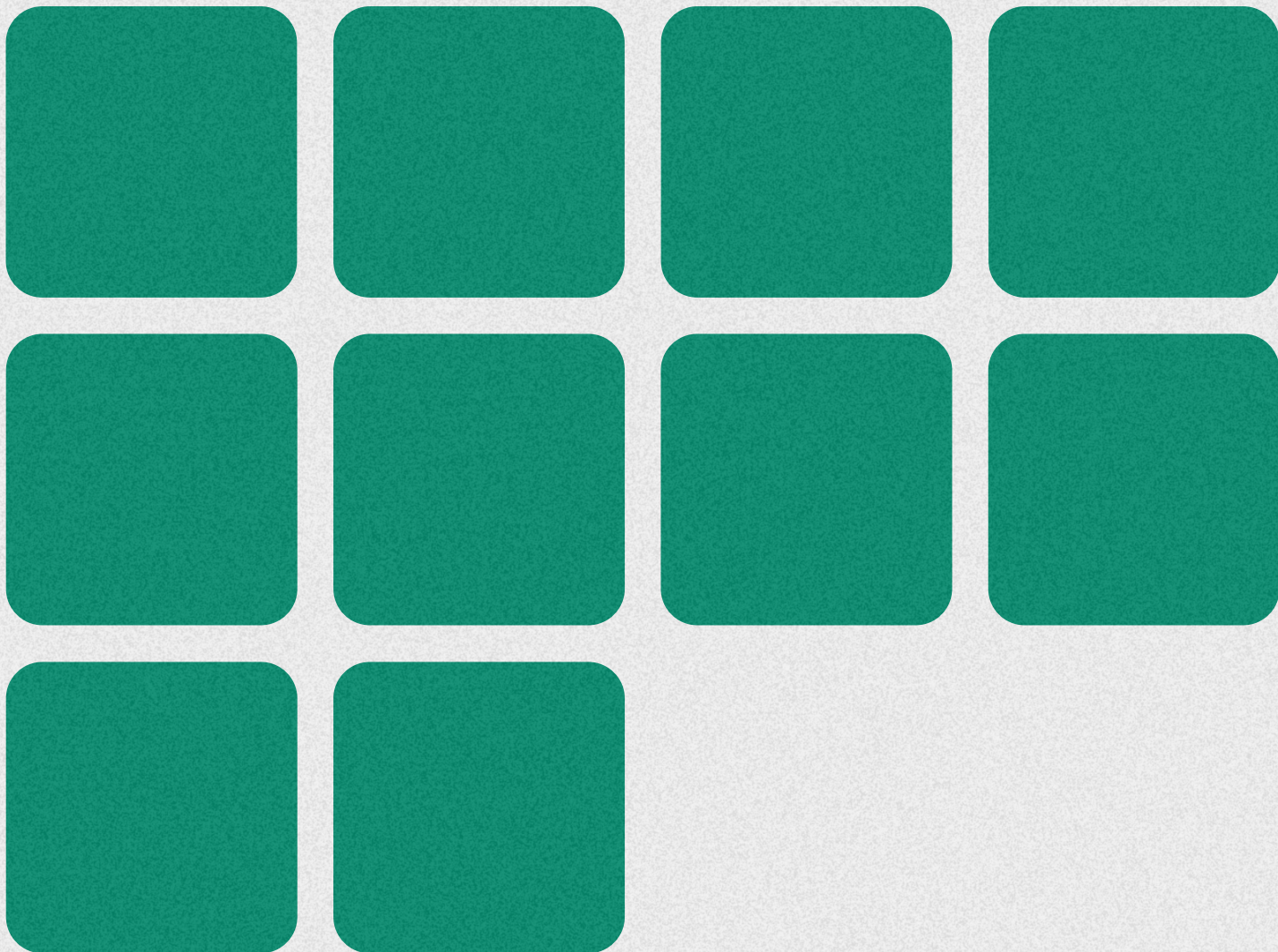
Genre Diversity

2005 | 6-7



Lollapalooza

2025 | 9-10

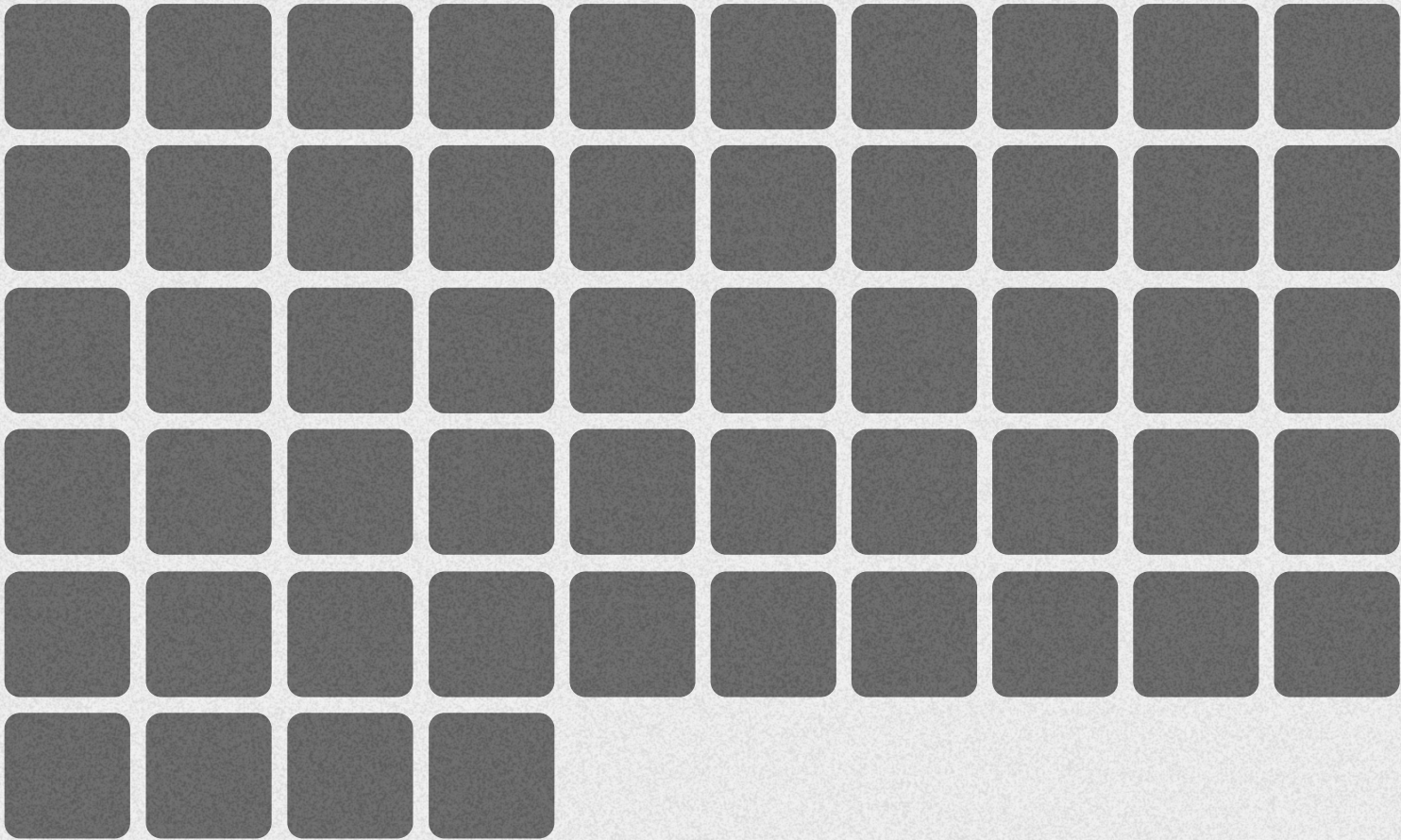


42%
Increase

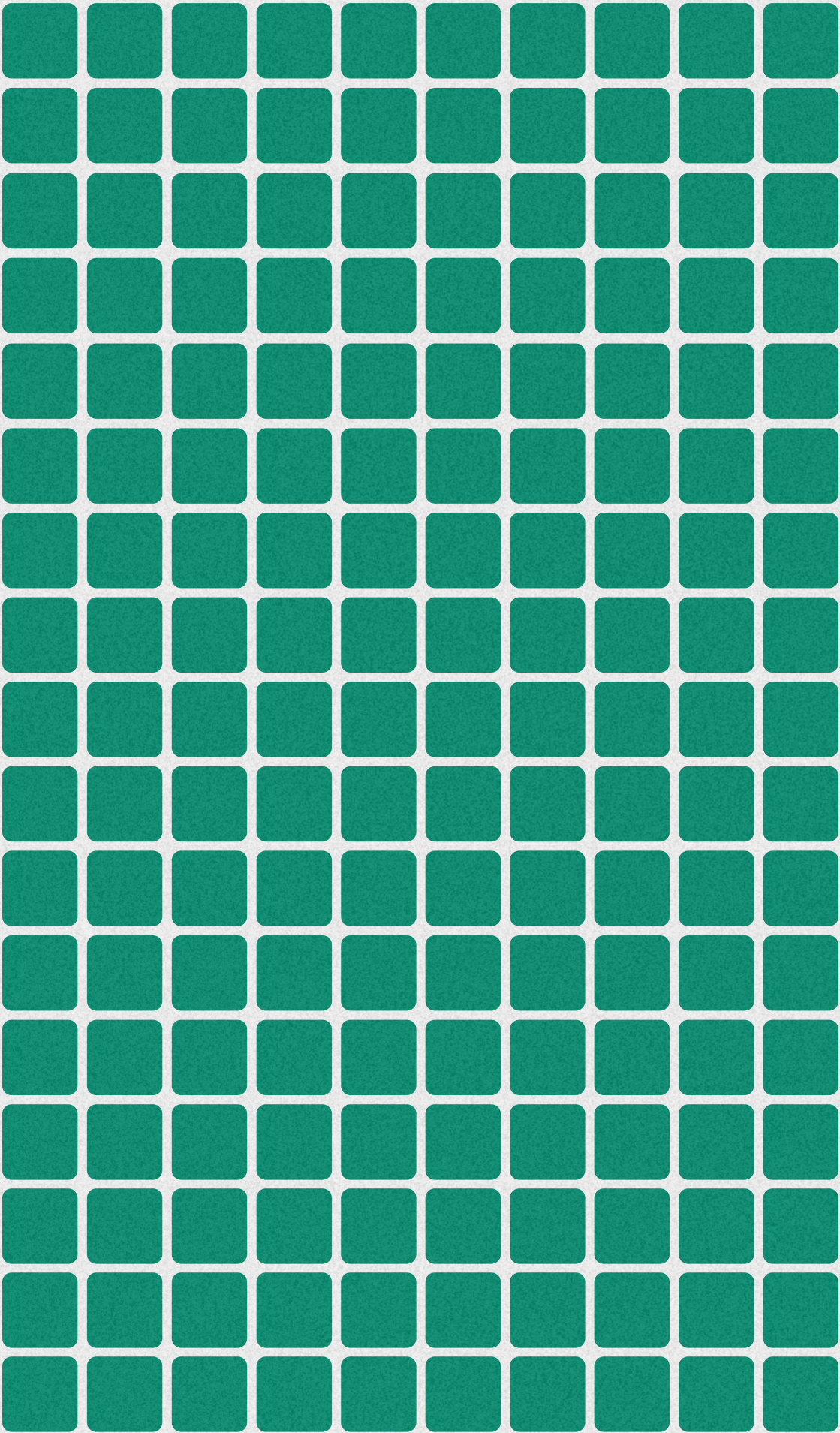
Total Acts

Lollapalooza

2005 | 54



2025 | 170+



214%
Increase

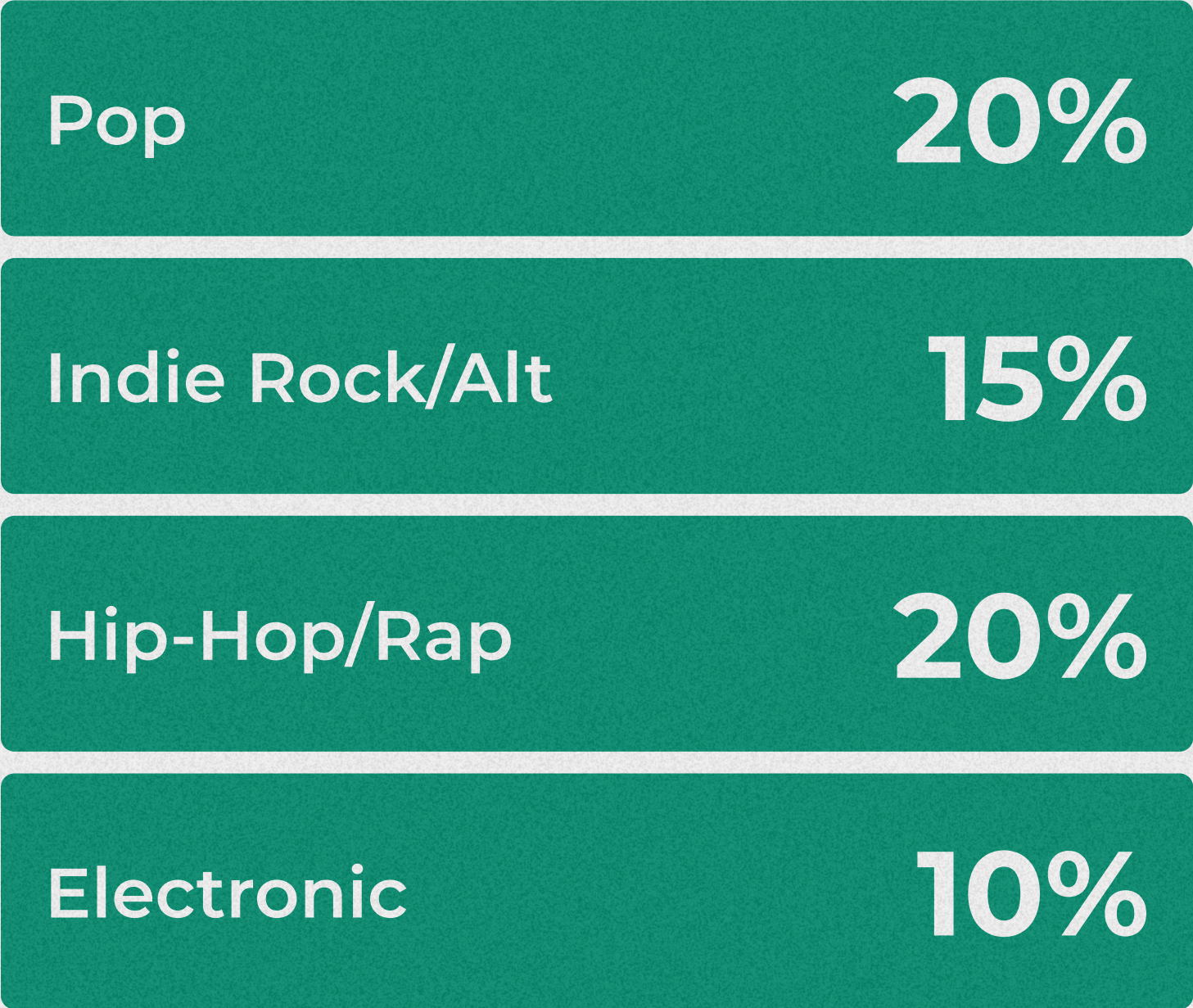
Top Genres

Lollapalooza

2005



2025



Key Learnings.

Genre diversity is up... kind of

Genre diversity is up across the board (58% avg.), but so is the total number of acts (186%), meaning most “new genres” still represent a small slice of larger lineups. This still represents a move towards a ‘more is more’ approach, giving fans a taste of everything, even if some festivals still specialize in a few core genres.

Key Learnings.

Rock exits the main stage

Rock genres dominated the late 90s and early 00s, but are declining in relative share across all four festivals, particularly in headlining spots, a clear indicator of shifting consumer tastes. The total number of acts, however, in most cases has remained level, reflecting festivals that have maintained their core offerings (ie. Coachella).

Key Learnings.

Rising up

Electronic and Hip-Hop have steadily grown or maintained strong shares across all four festivals. Pop has exploded and 'new' or 'off-brand' genres like K-Pop, Classical, Gospel, etc. are finding their footing in a more diverse festival landscape.

Our Take.



Every festival has a different approach to adaptation. For some it's a complete genre overhaul, for others it's tweaking around the edges for wider appeal. None of these strategies are one-size-fits-all, and will depend on how well you know what your fanbase wants, and what you see for the future.

Want to learn more about how festivals are approaching this new era? [Check out our blog.](#)